

GUAM: Demographic, Economic and Business Opportunities Summary

Economy, Labor Force and Employment Statistics

Population	159,547	Gross Island Product (GIP, \$ mil)	\$2,773
Total Labor Force	60,050	Tourism	60%
Total Employment	55,750	Government, Military	30%
Private Sector	35,300	Other	10%
Local Government	12,700	GIP Per Capita (\$)	\$17,913
Federal Government	3,200	Imports (\$, mil)	\$60.8
Unemployment Rate (%)	11.4	Exports (\$, mil)	\$34.6

Sources: GovGuam, Bank of Hawaii (2003), Census 2000 and 2003 official estimates

I. Competitive Advantages

Primary:

- **Location:** Proximity to East Asia; Gateway to Micronesia
- **Governance:** U.S. jurisdiction & courts, tax system, immigration and labor, rule of law
- **Security:** U.S. military base, political stability
- **Infrastructure:** Modern commercial airport, seaports, reliable telecommunications, regular air and shipping routes

Secondary:

- **Tax Incentives:** Tax rebates for qualified investors
- **Labor:** American & multicultural workforce
- **Climate:** Sun, Surf and Sand in a year-round warm and pleasant tropical climate

II. Opportunities For Economic Growth and Development

- **Professional & Financial Services:** regular commercial financial services, captive insurance business
- **Privatization:** Power, water, solid waste & other utilities; port facilities & ship repair
- **Expansion & Upgrade of Infrastructure:** Utilities including Power & Water system, industrial park facilities, urban revitalization
- **Education & Training:** University of Guam; Testing & certification; International MBA program at University of Guam
- **Tourism:** welcomes around one millions tourist a year, mostly from Japan

III. Potential Private-Sector Investments

- Privatization of Guam power and water utilities
- Conversion of Guam's power transmission and distribution system from an overhead to an underground system (GPA)
- Tourism Diversification: sports tourism, cultural shows, ecotourism
- Privatization of port facilities & ship repair, & other utilities such as water & solid waste
- Captive Insurance for Asia-based companies