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FOR IMMEDIATE RELEASE

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Pacific Islands SBDC Network Hires Eustoria Borja as New Palau Center Director

Experienced business development professional to lead Palau SBDC, supporting local entrepreneurs and small businesses.

Palau – The Pacific Islands Small Business Development Center Network (PISBDCN) is pleased to announce the hiring of **Eustoria Borja** as the new Director of the Palau Small Business Development Center (SBDC), effective **July 14, 2025**. Borja brings extensive experience in Project Coordination, Journalism, and business development, equipping her to lead the center’s initiatives in fostering entrepreneurship and supporting small business growth across Palau.

“With Eustoria joining our team, the Palau SBDC is poised to enhance our services for local entrepreneurs,” said Frederick Granillo, PISBDCN Network Director. “Her expertise in Journalism and Business Development will strengthen our impact, ensuring that Palauan businesses have access to critical resources, guidance, and opportunities to thrive in today’s economy.”

As the Palau Center Director, Borja will oversee all aspects of the SBDC’s operations, including business counseling, training workshops, and outreach programs. Her leadership is expected to increase local engagement, expand resources for small business owners, and support the island’s economic development. The hiring underscores PISBDCN’s commitment to empowering entrepreneurs throughout the Pacific region with professional guidance and tailored support.

About the Pacific Islands Small Business Development Center Network

The Pacific Islands Small Business Development Center Network (PISBDCN) is a regional network dedicated to assisting small business owners and aspiring entrepreneurs across the Pacific Islands, including Guam, the Federated States of Micronesia, Republic of Palau, and the Republic of Marshall Islands. The Palau SBDC provides one-to-one business counseling, training workshops, and access to financial and market resources to help local entrepreneurs start, manage, and grow successful businesses. For more information, visit

<https://pacificsbdc.com/locations/palau-sbdc>

